



Dreams

DO COME TRUE



2022 | REPORT



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DREAMS DO COME TRUE



He was 17 years old during the summer of 2019, when he attended a Masterclass with LeadAfrique International where in his words; “a life-changing experience”. “It was a vacation, and I was visiting my brother in Accra when he saw an advert for the Masterclass on Instagram and asked if I was interested. Without hesitation, I registered and got my ticket.”

He arrived an hour early and fully participated and networked with elderly men and women while they all set their goals.

A year later during his summer vacation he sought an internship with LeadAfrique. During the period he was made to take a temperament, personality, and learning style test to help develop his sense of personal awareness.

His creative prowess emerged through supporting the project team with photo taking at events and research and content

preparation. His reaction? “I loved doing it, and I felt welcomed by the LeadAfrique family, which made me learn more.” “When school resumed, I noticed that my confidence had significantly improved, and I could answer questions boldly in class. I utilized my learning style test and focused on paying attention to pictures and teachers in class, which helped me in my final exams.”

rience helped me to become a better person, and I am grateful.”

Today, we report with pride that this young man has designed the corporate website with such attention to detail that is unrivalled. He recommends this opportunity to learn to anyone who is on a quest for personal and professional development.



“I loved doing it, and I felt welcomed by the LeadAfrique family, which made me learn more.” “When school resumed, I noticed that my confidence had significantly improved, and I could answer questions boldly in class.

I utilized my learning style test and focused on paying attention to pictures and teachers in class, which helped me in my final exams.”

He was back afterschool for yet another internship with LeadAfrique school, for a “more enriching experience. I gained access to a lot of information and learned to take responsibility, assume leadership roles, meet new people, work on projects, and plan events. The expe-

Enabling, empowering and emboldening individuals and businesses to live their authentic self to the fullest is what we seek daily to achieve and we are happy to share the testimonial of one of the young men we have grown to love and admire dearly.

Take a journey with us to realize your fullest most productive life yet. We believe in them first. We enable them to unwrap the GREATness within and begin the process of believing in themselves daily and taking the right decisions for now and tomorrow.

We at LeadAfrique International can't help but agree with the observation that Africa is enriched with resources but struggles to develop in a transformational way. Nevertheless, we must recondition ourselves to succeed. The time is now to consciously and methodically create the next generation of "creative and responsive leaders to transform Africa".

We invite you to journey with us to change the African narrative by Africans.

Michael & Letitia

Ohene-Effah

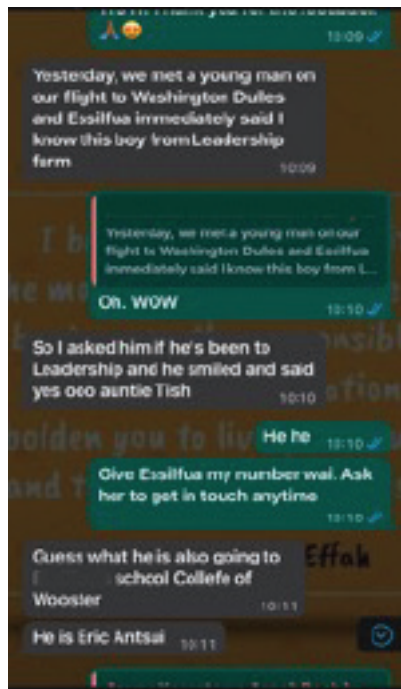
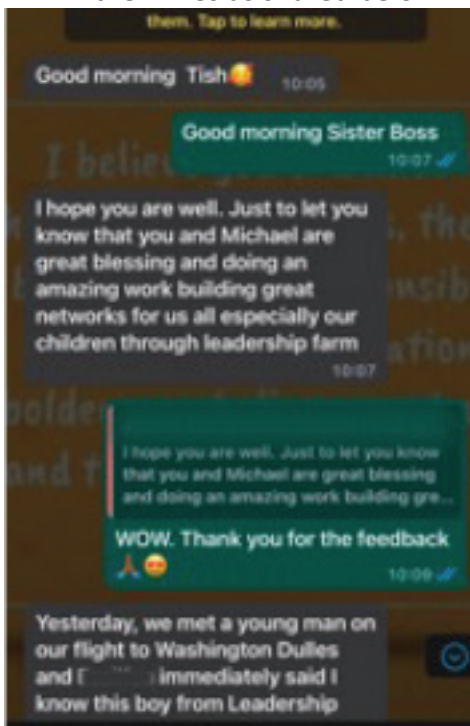
Co-Founders

LeadAfrique International



THROUGH ALL THE CHANGING SCENES

In August of 2022 a parent called me from the airport expressing her sincerest appreciation for the support we have given to many young people and their families and shared the value of the networks they've built as a result. Her daughter met with another Leadership Farm Summer Camper and coincidentally they were traveling to the same school in the USA. They were so grateful they had the experience and had each other's support on this important transition in their lives as shared below.



These countless testimonies from many walks of life reminds me of the popular saying that your network is your net worth. Look around you. Networking is one of the critical levers of success in the world we live in today. It is imperative then that we allow our children to socialize in a consciously created safe space where they expand their worldview in a healthy manner.

Since March 2014, LeadAfrique International has worked diligently to cultivate the next generation of creative and responsive leaders for Africa using its six-step framework. It has impacted the lives of over 60,000 people across ages, businesses and schools.

Through its changing scenes of life its beneficiaries' purpose to live a well-groomed and equipped leadership presence that enables

them to think creatively and solve complex problems.

We keep an eye on this vision and work diligently to ensure that sooner than later we will launch a Leadership Tribe that is demand driven and young learners in particular who

have crossed our journey will graciously and proudly want to belong for preferential treatment by companies.

These young people will create the businesses, turn around ailing businesses, transform lives and Africa at large and the stories have started trickling in rather proudly.

Why is your network your net worth?

In 2014, LeadAfrique International created a 1-week leadership camp for young. We advertised and advertised and only 10 people who registered paid to attend the event. We had to invest and sacrifice to let the first camp take place to validate the hypothesis. A few of our friends had mercy on us and allowed us to borrow their children for the event at no cost to them at all.





Some contributed by rallying church youth to attend the camp for free as well as give them free transportation. We were determined to test the idea so we stuck to the dream and ended up with 107 participants, 87 did not pay a pesewa.

This experience was a breakthrough moment. It birthed a brand we have loved and evolved in the past 9 years. Some of these beneficiaries have created bonds of friendships that transcends time and space.

Just as our friends and associates' children, friends of the children and their friends attended the first camp and subsequent ones, these young leaders will be solving complex problems for a better future, create a sustainable, yet evolving image and power base.



*LeadAfrique International Learning to Learn intervention
at Afram Plains South District*



WHO WE ARE

.....



ounded in March 2014, LeadAfrique International is a human development organization which purposes to cultivate the next generation of creative and responsive leaders for Africa.

Our passion is uncompromising. We have since 2014 unearthed GREATness in over 60,000 people across age and industry to inculcate personal leadership and responsibility using multiple programs.

Our observation and research lead us to conclude that lack of self-worth and belief is the underlying success blocker for most people today.

We encourage readers and participants to hone their innate strengths and capabilities to live an authentic lifestyle and translate these desires in purpose.



LeadAfrique International Learning to Learn intervention at Frafraha Community Secondary School, Adenta .

VISION



We inspire people to achieve their Greatness

MISSION



Transformed Africa through creative and responsive leaders.

OUR FOCUS



We aim to accelerate personal and business growth to avoid the successful failure syndrome.

**YOUTH DEVELOPMENT
PROGRAMMES**

- Leadership Farm
- Leadership Farm Summer Camp
- Goal Setting for Young people
- CR8TIFF Business Plan Competition
- Learning-To-Learn
- Teens Hangout
- Career Guidance
- School Prefects Training
- Tertiary Education Leadership Programme
- Ghana Youth Leadership Academy (GYLA)

**SCHOOL LEADERSHIP
PROGRAMMES**

- Teacher Transformation Programme
- Leadership for Educationists Programme(LEAP)
- SchoolGrow
- National School Leavers Fair (NaSkuleF)

**OUR
PROGRAMMES**

- Transformational Leadership Skills
- Corporate Vision-Mission Alignment
- Strategic Plan Development
- Teambuilding – Building an Inclusive Team
- Las Magnatas
- Menspiration
- Business Growth Clinic
- Empowering Women in Politics (EWIP)

**CORPORATE CAPACITY
DEVELOPMENT
PROGRAMMES**

- Parent Nest
- Xplore

**PARENTS AND FAMILY
ENRICHMENT
PROGRAMME**




YOUTH DEVELOPMENT PROGRAMS


LEADERSHIP FARM SUMMER CAMP

.....

CAMP PROGRAM



1000



Campers Aged between
5 - 20 yrs have participated
in our camps

Leadership Farm Summer Camp is a 1-week self and purpose discovery summer camp for people between the ages of 5-20 (5-8, 9-11, 12-14, 15 plus). 2022 was most exciting for us because we could return to a semblance of a normal camp after the effects of covid 19. Even though our numbers dwindled significantly due to interest rate fluctuations among others, we were privileged to influence over 70 young people. The theme was on Money Mastery -- how to make, invest, spend and save. The camps enable us to groom participants in the art of personal leadership and global competencies.

The parent’s forum was a great success given the number of parents who attended and shared their experiences, appreciation, dreams and desires.

We look forward to Leadership Farm Summer Camp 2023.





LeadAfrique International annual Leadershipfarm Summer Camp activity collage.




YOUTH DEVELOPMENT PROGRAMS

BE FUTURE READY CAMPAIGN

.....

BE FUTURE READY

2,000,000



LeadAfrique embarked on a **5 years campaign** with support from Star Ghana Foundation to teach 2 million JHS and SHS students to learn leveraging on their innate learning styles and intelligences.

As part of the multiple approaches to educate people and encourage them to sign on to the www.myleadershipfarm.com platform, LeadAfrique embarked on a 5 years campaign with support from Star Ghana Foundation to teach 2 million JHS and SHS students to learn leveraging on their innate learning styles and intelligences. We in addition orient the teachers in the subject areas to provide better support to the learners.

The World Economic Forum predicts that by 2030, the second most sought after trait will be active and effective learning skills and most of us will need to reskill and upskill to remain relevant to economic growth.

It has since October 2022 impacted over 5000 students and 300 teachers.

We continue to raise funds to support this initiative as we purpose to visit every district in the 16 regions of Ghana.

You may contribute by sending your contribution to mobile money +233549274728 or any of the collection platforms provided.

We are convinced that these 2 million transformed students will be prepared to solve the complex problems facing Ghana such as high unemployment, poverty, streetism and education to mention but a few as they learn, unlearn and relearn.

Together, Ghana will rise again. Let us all get involved.





YOUTH DEVELOPMENT PROGRAMS

OAK INTERNATIONAL, BENIN

.....

Every year as part of the leadership training for the students of Oak International, Benin, the school embarks on a 3-day exploration journey to build their leadership skills.

This year, they chose Ghana and we supported about 30 students from The Oak International School to build on their capacity building training.

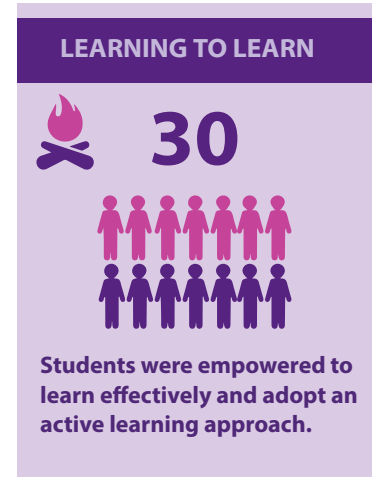


YOUTH DEVELOPMENT PROGRAMS

TRAINING FOR PEAK LYCEUM

P Peak Lyceum contracted LeadAfrique International to support its final year students to learn effectively and adopt an active learning approach towards their studies.

LeadAfrique designed and executed an 8-week intervention to support the students as well as their teachers.



YOUTH DEVELOPMENT PROGRAMS

TRAINING FOR FOUNDATION FOR GENERATIONAL THINKERS

.....

In November 2022 we supported the Foundation for Generational Thinkers during their My Life My Identity camp for 22 youth.

The Co-Founder, Michael Ohene-Effah was present to enable the young people get to know themselves better, form healthy identities and reinstall empowering behaviors.





CAPACITY BUILDING TRAINING FOR BOLLORE

.....



LeadAfrique International hosted the senior management of Bollore to a one-day team bonding retreat.

The purpose was to get them to know each other better, align towards the purpose and values of the company all in an effort to boost productivity. We used a myriad of activities to cultivate trust and empathy between the various departments and team members.

The process equipped participants with lessons in leadership, endurance, resilience and trust.

We are convinced that the unconventional nature of the session encourage a shift in paradigm and actionable steps towards a growth mindset.





SOCIAL TRANSFORMATION SEXUALITY TALK WITH PARENTS

.....

Parenting is at the foundation of all that we teach and preach. LeadAfrique collaborates with family experts to manage the Parents Nest, which is a platform to share information and experiences among like-minded parents. It has an entire curriculum to provide parents with strategic parenting tips to make the journey almost flawless. Emphasis on the word flawless as the human being is complex and based on one's upbringing and experiences, your personality and temperaments may not be in alignment with the norm.

One of the major topics we treated with parents is when to begin the conversation about your child's sexuality and how to make it age and gender appropriate.



SOCIAL TRANSFORMATION

LAS MAGNATAS - EMPOWERING OUR LADIES

.....

Las Magnatas is a small group of ten women who are on a mission to disrupt the norm, adopt new belief systems, and achieve every success imaginable.

Las Magnatas provides an opportunity to manifest your GREATness.

In 2022 we empowered over 10 phenomenal women to reach their greater heights.

Amina Adam and Lesley Arthur Asiedu who participated in the first cohort were awarded as Indigenous CEO and CEO of the year in the oil field in Ghana.



Lesley Arthur

An exceptional opportunity to be guided through the hard realities of the important, yet relegated aspects of our lives, as we thrive in other aspects. Las Magnatas has helped me 'know me', my purpose, and aided me answer lots of 'whys' in my life. The all rounded support has been phenomenal, with a variety of experienced, professional counselors available on call. LeadAfrique, thank you for understanding the silent needs of female leaders. Looking forward to much more on this program.



Lesley Arthur Asiedu
(CEO Cubica Energy)



Amina Adam
(CEO Aminaser Group
Of Companies)



Celestina Kissi
(Chemical Engineer,
Oil and Gas)



Kezia Keneth Azuma
(Lawyer)



Sharon Parku
(Monitoring and
Evaluation Specialist)



Teiko Sabah
(Facilitator, Trainer,
Advocate)



SOCIAL TRANSFORMATION INTERNATIONAL WOMEN'S DAY

.....

Every year on March 8th to celebrate the achievements of women and choose different themes to highlight challenges preventing gender equality and promote a gender parity world. As part of the celebrations, LeadAfrique International partnered with Ghana Enterprises Agency to provide capacity building and empower women in almost every region of Ghana simultaneously.

The training focused on gender norms and its related challenges, gender equality, empower women, and raise awareness of the possible solutions to these challenges. The training focused on unconscious bias and encouraged all participants to identify what they are and give new meaning to their experiences in order to achieve more.

Altogether, over 836 participated and benefited from the workshops.







SOCIAL TRANSFORMATION

GHANA WOMEN ENTREPRENEURSHIP SUMMIT (GWES)

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The Ghana Women Entrepreneurship Summit (GWES) is a platform that has helped to further advance women's economic empowerment and created the largest database of women entrepreneurs in Ghana. Our partnership with GEA resulted in the training of 20 women business owners.

We also organized a national pitching competition after the training to create an avenue for the 20 participants to put into practice the skills they have acquired.

Testimonials:

Mrs. Gloria Mensah, CEO of Meglo poultry farm: *"Before attending the pitch training and summit, I didn't know anything on what pitching was until I joined the pitch training session. From what I have learnt, I can now pitch my business to investors for the business to grow."*



Mrs. Anne Awurabena, Deborah, CEO of Annes Perfections:
"Prior to joining the training session, I had little idea of what pitching entailed. After joining I came to the realization that, what I knew were merely just tips of the Ice berg and there were a whole lot more this training brought into light. I am grateful to Ghana enterprise agency for this opportunity, and special thanks to Mr. Ohene effah for the eye - opening session."





SOCIAL TRANSFORMATION

GHANA YOUTH LEADERSHIP ACADEMY - GYLA



YLA was a 1-year leadership academy with support from Centre Party International (CIS) which focused on building the capacities of 40 Ghanaian youth leaders to increase young people's participation and influence in formal and informal decision-making processes in Ghana on a local, regional and national level.

The program equipped them with the confidence and competency they require to actively participate in national dialogues, advocate for the people's needs, and influence Ghana's decision-making process.

Testimonials:

Nana Nti Ofori-Debrah from the National Law Students Association:



In a space of 7 days, I have learned more in my life than ever. When it comes to leadership, I grew up all my life hiding behind the scenes, projecting and giving ideas for others to take the glory. So, I normally don't

Testimonials:



go for president but rather vice or deputy but one thing I have learnt through this Academy is to project myself and be confident enough to come out to lead because I have a vision and this is the most important thing I will carry along. I am no longer going to be the guy behind but be the guy in front to lead people towards an outcome.

And another thing is I walked in here with just a pair of shoes because I lost my bag on the way here but then after Adiza's session on self-presentation, I somehow managed to combine the little shirt and some other few things I had to always look presentable in the simplest way possible.

In terms of advocacy, it has been perfect. Well, I have won competitions in advocacy but I never knew what was taught at this Academy until yesterday and trust me you would hear from me."



For me, I have not been changed, I have been touched. I think the program was designed specifically for me. I have come to realise I have been an executive but never a leader, I have never been a leader before based on what I have learnt from this Academy which is a fact.

I never realized that self-presentation and communication skills were that important. I always had the notion that I can't be changed and never knew I could be changed. I just realized the reality of leadership which I never had not even a tip of and I'm now going back to become a leader."

Alexander Koka

Teacher Trainees Association
of Ghana



Ghana Youth Leadership Accademy collage



SOCIAL TRANSFORMATION

GOAL SETTING FOR FULL GOSPEL MEN'S FELLOWSHIP

.....

Imagine taking a trip from the east to the south without a map. Unfortunately this is the story for most of us each year. We usher ourselves into the year with grandious ideas and resolutions that are a forgotten past before January ends.

To ensure that most of these dreams and aspirations come to fruition, LeadAfrique dedicated time to different organizations to guide them through a carefully thought out system of ensuring that you can achieve any goal your set for the year. It also ensures that it erases any and all elements of the successful failure syndrome whereby it evaluates and plans for every area of your to ensure success through caredfully defined plans for every goal formulated.



LEADAFRIQUE

How To Discover Your Life Purpose



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LEADAFRIQUE

Proactive Language



DIGITAL CHANNELS

www.myleadershipfarm.com

Prior to covid19, LeadAfrique International will travel to multi schools across Ghana to provide leadership and soft-skills training to many young people, their parents and their teachers. To this end, and through its camps, they have impacted the lives of over 60,000 people and positioned them on an upward trajectory to success.

The organization pivoted and launched www.myleadershipfarm.com to serve as a complimentary program to the in-school interventions. Here, the organization has curated over 200 courses and counting to enable all ages to live a truly successful and authentic life. The platform offers a range of courses to enhance the learning experience, interactive quizzes and assessments, and personalized learning paths. Learners can access the platform on their mobile devices and computers, making it easy for them to learn anytime, anywhere.

Personal Life Coaching

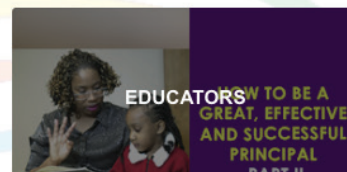
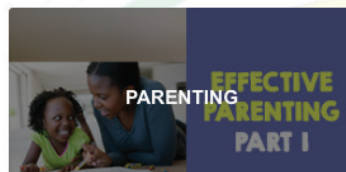
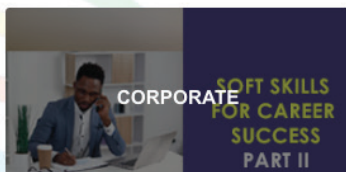
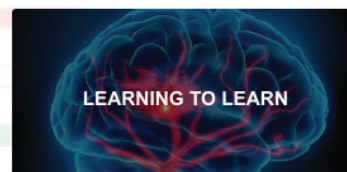
PRACTICAL LIFE COACHING FROM LEADAFRIQUE INTERNATIONAL.

Get Help



Browse Courses by Categories

Pick a category of your choice to see more



View All Courses

Some of the courses on myleadershipfarm.com

CHILDREN (5-10 YEARS)

LEARNING TO LEARN

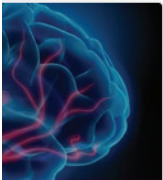
CORPORATE

PARENTING

EDUCATORS


RELATIONSHIP AND MARRIAGE

YOUNG



ER OF
AIN

Brain



THE
ODDS

WHEN THE ODDS
FAIL

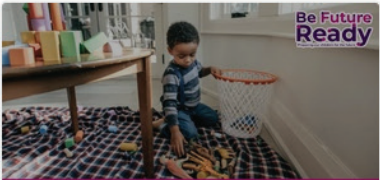
LEADAFRIQUE

When The Odds Fail

★★★★★

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Be Future Ready

HOW TO BE
SELF-ORGANISED


LEADAFRIQUE

How To Be Self-Organised

★★★★★

3

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HOW TO
WHAT

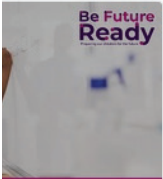
LEADAFRIQUE

How To Reme
Learn

★★★★★

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Be Future Ready

DIFFICULT
EASY

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Be Future Ready

PARADIGM OF LEARNING

LEADAFRIQUE

Paradiam Of Learning

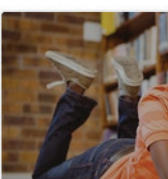


Be Future Ready

SOCIAL SKILLS

LEADAFRIQUE

Social Skills



HOW

LEADAFRIQUE

How to Read

**LeadAfrique TV**

@leadafriquetv7715 402 subscribers 103 videos

Launched in 2014, we purpose to cultivate a new generation of creative an... >

HOME

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CHANNELS

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Q

Latest

Popular

**TEMPERAMENTS IN MARRIAGE**

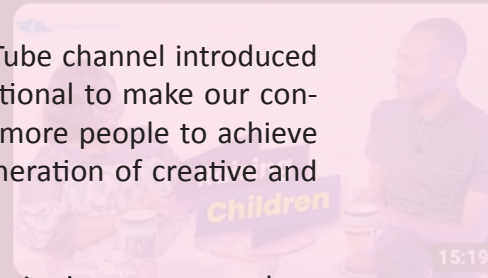
69 views • 1 day ago

**How To Breakthrough The Narrative**

124 views • 2 weeks ago

**Women Empowerment**

76 views • 3 weeks ago

**Is Marriage Relevant?**

135 views • 3 weeks ago

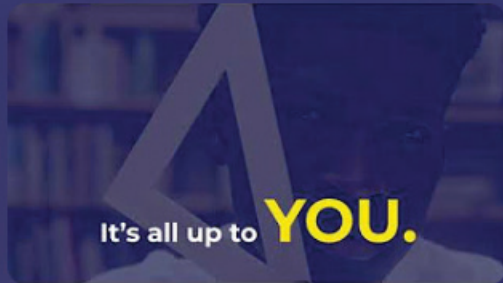
DIGITAL CHANNEL

LEADAFRIQUE TV ON YOUTUBE



LeadAfrique TV is a YouTube channel introduced by LeadAfrique International to make our content available to many more people to achieve its vision of a “new generation of creative and response leaders”.

As part of this, it has developed inspiration content such as goal setting, self-discipline, mastering life, integrity curriculum, conversations with every day people of all ages and status dubbed FAMULUS to share their experiences and to encourage others to take bold steps towards the attainment of their dreams. We believe that it will inspire families to excel in their individual and collective purpose.



MASTERING LIFE SERIES

LeadAfrique TV

22 videos 62 views Last updated on Apr 11, 2022



Play all



Shuffle

Master every area of your life




DIGITAL CHANNELS

MASTERING LIFE


Mastering Life is a popular YouTube series that focuses on personal development, self-improvement, and success. The show provides viewers with practical tips and strategies to overcome obstacles and achieve their goals.

In 2022, Mastering Life gained a massive following on YouTube, with over 2.5 thousand views on its videos. The series success can be attributed to its engaging content, which resonates with viewers looking to improve their lives.


SOME TOPICS ON MASTERING LIFE

- 


MASTERING LIFE (EPISODE 1) - THE POWER OF WILLINGNESS

LeadAfrique TV • 81 views • 1 year ago
- 


MASTERING LIFE (EPISODE 2) THE POWER OF GRATITUDE

LeadAfrique TV • 178 views • 1 year ago
- 


MASTERING LIFE (EPISODE 3) GIVE YOUR ALL

LeadAfrique TV • 52 views • 1 year ago
- 

MASTERING LIFE (EPISODE 4) FOLLOW YOUR OWN PATH

LeadAfrique TV • 12K views • 1 year ago
- 

MASTERING LIFE (EPISODE 5) THE POWER OF PATIENCE

LeadAfrique TV • 63 views • 1 year ago
- 

MASTERING LIFE (EPISODE 6) HABIT MAKE OR BREAK YOU

LeadAfrique TV • 78 views • 1 year ago

Sunny **iMDrive**

RAISING BOYS

This month on
HOT TOPIC



Michael Ohene-Effah
Co-Founder, LeadAfrique International

Amos Kevin Annan
Healthy Homes Advocate

Ethel Adjetso Marfo (Boysdocta, Ethel)
Founder & CEO, Junior Shapers Africa

 This and every Thursday @ 8:30am

HOST: JJJ

 SUNNYFMGHANA

Inspired Mornings

MEDIA OUTREACH

Again, the Co-Founders, Staff and Partners collaborate with media houses to share their knowledge and inspire people to live on their own terms recognizing that they are not islands however and must learn to achieve their goals within reason and rooted in a value-system to supports the environment.

eG
e.TV GHANA

#MensLounge



Men's Lounge

with
NANA YAW ODAME

MON. 14TH NOV.
8:00pm

TOPIC:
Masculinity 101: Are men becoming less masculine?

MICHAEL OHENE-EFFAH
CO-FOUNDER, LEADAFRIQUE INTERNATIONAL

AMOS KEVIN-ANNAN
CONVENER MOBILISING MALES INITIATIVES

GUESTS

A WALK WITH JESUS

Joy 99.7 FM
Discerning Listeners II



AMOS KEVIN-ANNAN
Convener, Mobilising Males Initiative

MICHAEL OHENE-EFFAH
Co-Founder, LeadAfrique International



PARTNERSHIP WITH ENSIGN GLOBAL COLLEGE

Ensign Global College is an accredited, world-class, private, not-for-profit academic institution of higher education located in Kpong, Ghana. Ensign Global College serves as a global resource hub and offers a range of services to organizations including event space, catering, accommodations, and technology support. Ensign Global College recognize the importance of hosting groups and organizations from Ghana and around the world as part of its pursuit of creating a prosperous and peaceful world.

Its vision of is aligned with LeadAfrique's and therefore partners to to coordinate leadership programmes that will tactically cultivate the next generation of the continent's leaders – in business, governance, public service, academia, religious organizations, uniformed services and chieftaincy.



OUR PROMISE TO YOU

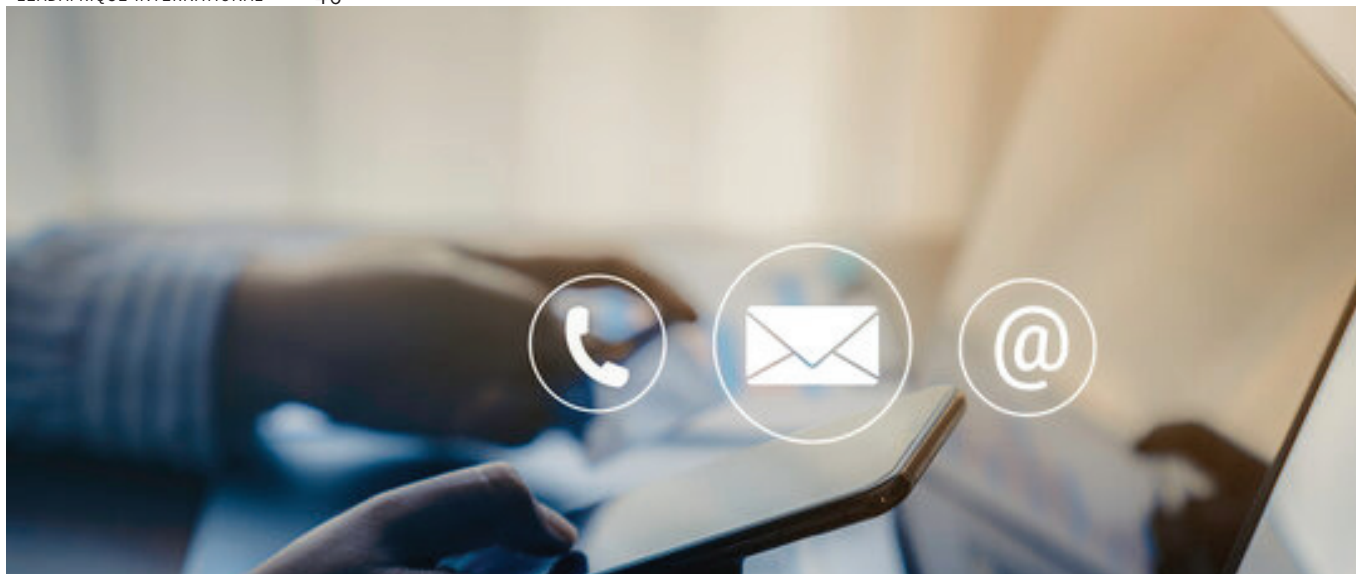
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P LeadAfrique International is committed to the total transformation of Africa and beyond and will stop at nothing until they have achieved this goal. To this end we will continue to serve as;

- Personal and business mentors and coaches to you
- Accountability partners to determine your purpose, craft a blue print towards its achievement and diligently pursue and achieve the dreams
- Partners to help you discover your purpose, expose your masked capabilities and holdbacks and redefine your future self
- Healing channel to provide affirmative believes, truths, and answer your difficult questions



LeadAfrique International corporate logos for our programs.



CONNECT WITH US



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ask@leadafrique.org



+233 24 423 5549



LeadAfrique International



@leadAfrique



@leadAfrique



LeadAfrique TV



LEAD
AFRIQUE

...for creative and responsive leadership